



Vermont Maple Festival

“Sweet Taste of Spring”

April 24, 25 & 26, 2026

St. Albans, Vermont

November 12, 2025

Join Us in Celebrating the 2026 Vermont Maple Festival

Trustees

Co-Chairs

Stephen Tetreault
St. Albans, VT

Cecile Branon
Fairfield, VT

Treasurer
Andrea Wells
Fairfield, VT

Trustees
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St. Albans, VT

Dennis Chrin
Milton, VT

Michael Guillemette
St. George, VT

Dave Davis
Underhill, VT

Michelle Deslandes
St. Albans, VT

Melissa Belrose
St. Albans, VT

Diane Marsh
Jeffersonville, VT

Cathy Branon
Fairfield, VT

Berkley McNall
Fairfield, VT

Alan Kinney
Essex, VT

Jennifer FitzSimmons
St. Albans, VT

Leslie Bergeron
St. Albans, VT

Secretary
Michelle Deslandes
St. Albans, VT

Address
PO Box 255
St. Albans VT
05478

Dear Friends, Sponsors, and Supporters,

We are excited to share our dates and plans with you as we look ahead to the **59th year of celebrating Vermont's signature crop — Maple Syrup!**

Vermont continues to lead the nation in maple production. Think about that — one of the smallest states in the country, yet when people hear “Vermont,” they immediately think of **Maple Syrup**. That’s something truly special, and something every Vermonter can be proud of.

The **2025 Vermont Maple Festival** was another great success! Despite a few weather challenges (which we’ve come to expect), the spirit of the festival and the dedication of our community shone through once again. Each year, we find it hard to express just how thankful we are to everyone who entrusts us to deliver such a memorable weekend — and who supports us every step of the way. “Thank you” hardly feels like enough, but please know how deeply your continued support is appreciated. You make it possible for us to showcase Vermont’s pride in maple and the people and businesses behind it.

As a **sponsor**, your company will be recognized through **TV, radio, print, and social media promotions**, as well as being featured in **event schedules, banners, and announcements** throughout the festival. We take a personalized approach to ensure that your business is showcased in the best possible way.

Many of your businesses employ producers, or your work is directly connected to them. Supporting the festival means supporting those producers and the entire Vermont maple community that fuels our local economy.

We invite you to **continue your support or join our sponsorship family** for the **2026 Vermont Maple Festival** — and be part of a tradition that celebrates community, craftsmanship, and Vermont pride.

We kindly ask for your **commitment by January 10th**. You may choose to make your **payment anytime in 2025 or by February 15, 2026**. This timeline allows us to plan and prepare our advertising materials in a timely manner, ensuring greater visibility and awareness for both your company and the **Vermont Maple Festival**.

With sweet appreciation,

Cecile Branon & Alan Kinney
Vermont Maple Festival Trustees

www.vtmaplefestival.org



2026 Vermont Maple Festival Sponsorship Package

Sponsor Information Form

Sponsor/Business Name: _____

Address: _____

Phone #: _____

Email Address: _____

Website: _____

Contact Person: _____

Amount of Sponsorship: _____

We give the **Vermont Maple Festival** permission to use our logo on any advertising material promoting our sponsorship.

IMPORTANT:

Has your logo changed? Please send updated artwork to info@branonmaple.com

Any other changes from last year? _____

Contact info changes: _____

Billing info changes: _____

Signature of person authorizing sponsorship: _____

LEVEL OF SPONSORSHIP

- Diamond Sponsorship – \$5,000+**
- Gold Sponsorship – \$4,000**
- Silver Sponsorship – \$2,500**
- Platinum Sponsorship – \$1,000+**
- Bronze Sponsorship – \$500+**

ADDITIONAL OPPORTUNITIES

Talent Show Scholarship:

\$ _____

Friends:

- Hotels & Restaurants – \$75.00
- Bed & Breakfast – \$50.00
- Other Levels – \$50 \$100 \$250

Questions?

Cecile Branon — info@branonmaple.com

Alan Kinney — alan@kinneyins.com

www.vtmaplefestival.org

2026 VERMONT MAPLE FESTIVAL SPONSORSHIP BENEFITS

DIAMOND SPONSOR — \$5,000+

1. Logo displayed on the **front cover** of the Vermont Maple Festival Brochure.
2. Recognition as an **event sponsor** in all TV, radio, newspaper, and additional advertising.
3. **Large-scale logo placement** on the banner in the park during the event.
4. **Intercom recognition** six times per day during the festival.
5. Recognition as a **major sponsor** on vtmapplefestival.org homepage with a link to your website; listed on the Sponsors Page and specialty/event page.
6. **Wooden VT Plaque** (previous sponsors receive an added leaf).
7. **Eight (8)** tickets to the Maple Appreciation Dinner.

GOLD SPONSOR — \$4,000

1. Logo displayed on the **front cover** of the Festival Brochure.
2. Recognition as an event sponsor in all TV, radio, newspaper, and advertising.
3. Logo on the banner in the park during the event, larger scale.
4. **Intercom recognition** five times per day.
5. Recognition as a **major sponsor** on vtmapplefestival.org homepage with a link; listed on the Sponsors Page.
6. **Wooden VT Plaque** (previous sponsors receive an added leaf).
7. **Six (6)** tickets to the Maple Appreciation Dinner.

SILVER SPONSOR — \$2,500

1. Logo/name displayed near the event you are sponsoring in the Festival Brochure.
2. Recognition as an event sponsor in TV, radio (excluding public radio), and newspaper/publications.
3. Logo on the banner in the park **scaled proportionally** to sponsorship level.
4. **Intercom recognition** four times per day.
5. Listing on the vtmapplefestival.org specialty page and Sponsors Page with a link to your website.
6. **Wooden VT Plaque**.
7. **Four (4)** tickets to the Maple Appreciation Dinner.

2026 VERMONT MAPLE FESTIVAL SPONSORSHIP BENEFITS

PLATINUM SPONSOR — \$1,000+

1. Name displayed near the sponsored event in the Festival Brochure.
 2. Recognition in select radio and newspaper publications.
 3. Logo/name on the park banner, proportionate to sponsorship level.
 4. **Intercom recognition** two times per day.
 5. Listing on vtmaplefestival.org specialty page and Sponsors Page with a link to your website.
 6. **Wooden VT Plaque.**
 7. **Two (2)** tickets to the Maple Appreciation Dinner.
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BRONZE SPONSOR — \$500+

1. Name displayed in the Festival Brochure near the event you are sponsoring.
 2. Recognition in select newspaper publications.
 3. Logo/name on the park banner, proportionate to sponsorship level.
 4. **Intercom recognition** once per day.
 5. Listing on vtmaplefestival.org specialty page and Sponsors Page with a link to your website.
 6. **Wooden VT Plaque.**
 7. **Two (2)** tickets to the Maple Appreciation Dinner.
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FRIENDS / RESTAURANTS / LODGING / DONATION

1. Name, address, phone, and website listed on the **back of the Festival Brochure**.
 2. Listing on vtmaplefestival.org under Food/Lodging/Friends with name, address, and website link.
 3. **Wooden Plaque** for display.
 4. Recognition as **Friends of Maple** on the Sponsor Page; funds support festival activities or your selected area (e.g., Talent Show scholarship).
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TALENT SHOW SCHOLARSHIP

- Donations accepted at any sponsorship level.
 - Recognition in the **Talent Show Program** and on the website.
 - Customizable donation amount.
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