Vermont Maple Festival ~ April 23, 24, 25, 2027
St. Albans Vermont
"Sweet Traditions with Strong Roots"

July 5, 2026

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Milton, VT

Dear Sponsors, Friends, and Supporters,

We did it! Thanks to you, the Vermont Maple Festival is celebrating 60 years of promoting Vermont's signature crop — Maple. Not an easy task!

Your sponsorship and support help Vermont remain the nation's leading producer of maple syrup. Although we are one of the smallest states, people everywhere hear "Vermont" and immediately think of maple syrup. That is something we can all be proud of.

The **2026 Vermont Maple Festival** was a tremendous success, made possible by the dedication of our sponsors, volunteers, community and supporters. Your partnership allowed us to celebrate Vermont's maple heritage while showcasing the businesses and people who help keep our maple industry strong.

For six decades, the Maple Festival has brought together communities, businesses, Sugarmakers, and visitors to celebrate a tradition deeply rooted in Vermont's heritage. We invite you to be part of this historic anniversary as we celebrate

"Sweet Traditions with Strong Roots"

As a festival sponsor, your company will be recognized in many ways throughout the Maple Festival. Attached is a compensation page for consideration. We are committed to promoting your business in meaningful ways and would love to have anyone from your company join us.

Supporting the Vermont Maple Festival is an investment in Vermont's economy. Intern the Maple industry financially invests in local businesses and communities. Together, we continue a tradition that has strengthened our state for generations.

To ensure your company receives maximum promotional exposure, we kindly ask for your sponsorship decision/commitment by December 1, 2026**.** Payment may be made at any time, with a final deadline of March 1, 2027.

Thank you for helping us celebrate sixty years of tradition, community, and Vermont Maple. We look forward to celebrating this milestone with you!

With Sweet Appreciation,
Cecile Branon & Alan Kinney
Co-Chairs, Sponsorship Committee
Vermont Maple Festival Trustees

www.vtmaplefestival.org

PO Box 255 St. Albans Vermont 05478

Vermont Maple Festival Sponsorship Package

April 23-25, 2027

"Sweet Traditions with Strong Roots"

Sponsor Information Form

Sponsor/Business Name: _____
Address: _____
Phone #: _____
Email Address: _____
Website: _____
Contact Person: _____
Amount of Sponsorship: _____

We give the **Vermont Maple Festival** permission to use our logo on any advertising material promoting our sponsorship.

IMPORTANT:
Has your logo changed? Please send updated artwork to **info@branonmaple.com**

___ Any other changes from last year? _____
___ Contact info changes: _____
___ Billing info changes: _____

Signature of person authorizing sponsorship: _____

LEVEL OF SPONSORSHIP

___ **Diamond Sponsorship – $5,000+**
___ **Gold Sponsorship – $4,000**
___ **Silver Sponsorship – $2,500**
___ **Platinum Sponsorship – $1,000+**
___ **Bronze Sponsorship – $500+**
Event you would like to sponsor _____

ADDITIONAL OPPORTUNITIES

Talent Show Scholarship:
____ **$_____(dollar amount)**
Friends:
___ Hotels & Restaurants – $75.00
___ Bed & Breakfast – $50.00
___ Other Levels – $50 __ $100 __ $250 __

Questions?
Cecile Branon — info@branonmaple.com
Alan Kinney — alan@kinneyins.com

www.vtmaplefestival.org

2027 VERMONT MAPLE FESTIVAL SPONSORSHIP BENEFITS

DIAMOND SPONSOR — $5,000+

1. Logo displayed on the **front cover** of the Vermont Maple Festival Brochure.
2. Recognition as an **event sponsor** in all TV, radio, newspaper, and additional advertising including Summer/Fall Advertising
3. **Large-scale logo placement** on the banner in the park during the event.
4. **Intercom recognition** six times per day during the festival.
5. Recognition as a **major sponsor** on vtmaplefestival.org homepage with a link to your website; listed on the Sponsors Page and specialty/event page.
6. **Wooden VT Plaque** (previous sponsors receive an added leaf).
7. **Eight (8)** tickets to the Maple Appreciation Dinner.

GOLD SPONSOR — $4,000

1. Logo displayed on the **front cover** of the Festival Brochure.
2. Recognition as an event sponsor in all TV, radio, newspaper, and advertising.
3. Logo on the banner in the park during the event, larger scale.
4. **Intercom recognition** five times per day.
5. Recognition as a **major sponsor** on vtmaplefestival.org homepage with a link to your website; listed on the Sponsors Page and specialty/event page.
6. **Wooden VT Plaque** (previous sponsors receive an added leaf).
7. **Six (6)** tickets to the Maple Appreciation Dinner.

SILVER SPONSOR — $2,500

1. Logo/name displayed near the event you are sponsoring in the Festival Brochure.
2. Recognition as an event sponsor in TV, radio (excluding public radio), and newspaper/publications.
3. Logo on the banner in the park **scaled proportionally** to sponsorship level.
4. **Intercom recognition** four times per day.
5. Listing on the vtmaplefestival.org specialty page and Sponsors Page with a link to your website. Listed on the Sponsors Page and specialty/event page.
6. **Wooden VT Plaque**.
7. **Four (4)** tickets to the Maple Appreciation Dinner.

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2027 VERMONT MAPLE FESTIVAL SPONSORSHIP BENEFITS

PLATINUM SPONSOR — $1,000+

1. Name displayed near the sponsored event in the Festival Brochure.
2. Recognition in select radio and newspaper publications.
3. Logo/name on the park banner, proportionate to sponsorship level.
4. **Intercom recognition** two times per day.
5. Listing on vtmaplefestival.org specialty page and Sponsors Page with a link to your website.
6. **Wooden VT Plaque**.
7. **Two (2)** tickets to the Maple Appreciation Dinner.

BRONZE SPONSOR — $500+

1. Name displayed in the Festival Brochure near the event you are sponsoring.
2. Recognition in select newspaper publications.
3. Logo/name on the park banner, proportionate to sponsorship level.
4. **Intercom recognition** once per day.
5. Listing on vtmaplefestival.org specialty page and Sponsors Page with a link to your website.
6. **Wooden VT Plaque**.
7. **Two (2)** tickets to the Maple Appreciation Dinner.

FRIENDS / RESTAURANTS / LODGING / DONATION

1. Name, address, phone, and website listed on the **back of the Festival Brochure**.
2. Listing on vtmaplefestival.org under Food/Lodging/Friends with name, address, and website link.
3. **Wooden Plaque** for display.
4. Recognition as **Friends of Maple** on the Sponsor Page; funds support festival activities or your selected area (e.g., Talent Show scholarship).

TALENT SHOW SCHOLARSHIP

- Donations accepted at any level.
- Recognition in the **Talent Show Program. Brochure** and on the **website**.